



## DC Huskie Quarterback Club –Monthly Meeting Minutes February 7, 2018

Meeting called to order by Brian Briggs at 1835

### Welcome

### Presentation by Coach Martin

- End Zone Camera System
  - Why do we need this? Use it for practice so we can get higher and follow the play. For Freshman and JV away games we have no film because there is no access to a press box. New equipment would travel with us. For Varsity games we can view video and make adjustments on the fly during games
  - Current system and issues:
    - Our current end zone system is old, outdated, and on a cart that is wheeled out with a monitor on it and tons of cords. Only a tripod with limited height and poor film quality
    - Last season the District didn't man the camera in the press box, so if the play moved out of view, couldn't see it. Controls broke as season went along
  - What we want: a camera on a tripod in the end zone. Manual pully system that allows the camera to move left and right, tilt, and pan. Want to get higher. Follow the action with our person (and don't have to rely on District video)
  - Options:
    - 1<sup>st</sup> Choice: Webb Electronics: \$2,999 - \$3,299. The \$2,999 camera system would meet our needs. Standard series, very stable, offers many features, pully system, fewer cords, 10-year frame warranty. \$3299 version is fully electronic and don't recommend that
    - 2<sup>nd</sup> Choice: US Sports Video. Enclosed monitor. No price available, so would go with the 3<sup>rd</sup> choice
    - 3<sup>rd</sup> Choice: Hi Pod: Models: LX15: \$1699, LX21 \$1999, LX25 \$2499. LX15 at \$1,699 would work. Comes with monitor, camera, and tripod. Doesn't go as high (only 15 feet)
    - Rover 25 Standard: Economy Series. No Camera. Price Range \$899 - \$1,899
    - Sports Scope, 25' manual end zone camera system. \$4,399. 10-year frame warranty
    - Hi Rise Camera Sky 200: \$2,699. Electronic pan/tilt
  - CHSAA rules allow drones but do not allow them on the field. Would want a parent operating it, not a student. Battery power, weather concerns
  - Coach Martin will investigate the warranties associated with each of the camera systems. Usually only the frame is under warranty
  - Could we share the expense with other sports? Yes. Don't think any other teams have equipment. Basketball does their own. Jeni Pottenger offered to check with lacrosse. If other sports want to use it, we could buy it and they could give money toward it
  - Currently you must filter video for your kid. Some parents have difficulty downloading. Hudl allows us to make highlights but limited. If you can download the game video and turn it into an MP4 you can cut your own iMovie or other free video editor
  - Coach Martin uses video and sends it to his players with his annotations
  - Meant to have two angles: press box and end zone
  - Looking in to live streaming, Facebook live, etc. Currently operate on an Intranet, that is what goes to the Coach's iPads, if you aren't inside the numbers on the field, you can view video
  - Want a monitor on the field to draw on, HDMI cable or Apple TV hookup
  - Wants the Club to allocate money to players over this. This is a wish list item
    - Put together a wish list, tell the Club what is needed



Updates from Coach Hill, by Brian Briggs

- Coach Hill and other coaches are at the Glacier Clinic
- Incoming freshmen parent meeting 5:30 in auxiliary gym before booster club meeting on March 7<sup>th</sup>
- All parent meeting in main gym May 9, 6:00 p.m. Fitting night as well for Elite for those who would like to purchase a new helmet or try on stuff that will be included in spirit packs
- UNC Team Camp forms will be available soon. Would like back by April 27<sup>th</sup>. Freshman are invited this year, all grades will go
- Working through coaching hires. Do not have a DL varsity coach yet. Not going to settle. John Anderson will be the Freshman head coach. Coach Thackert is a new assistant freshman coach
- League and non-league schedules are set. Do not know home and away or dates yet
- Summer Dates are set. Camp schedules are set
- CHSAA calendar set. Moved up a week early which is why there is not a week off between end of speed camp and start of August camp
- WMD's are going AWESOME!!! Love turnout and I feel like the kids are getting a lot of it
  - Per Coach Martin: have 55 player names on the attendance board. Started sporadically but attendance has picked up. Currently have 15 players who have attended 100% of the WMDs, they are considered Family Leaders and will be our summer captains. If attended 25 of 27 WMDs, earn a t-shirt. Attend 100% of WMDs, t-shirt in a different color
  - We teach them the “what” (weight room) but WMDs are the “why.” Doing this for their teammates. Players starting to show accountability. Don't want to let their teammates down
  - Parents are hearing positive feedback from their players
  - Booster Club would like to do something for the players that attend
  - No one is penalized for not coming. But rewarded for coming. Can't give monetary rewards, maybe food or t-shirt

Updates from the President

- Game Day: Food trucks, with a portion to come back to us. Enhance game day experience
  - Coach Martin recommended partnering with Coach Tobak's FACS class to make food for the game day experience. Gets students involved. Great food. Coach Martin will talk to Tobak about this
  - Would rather give money back to the school
- Membership: Lexi Hoff has volunteered to take over Membership, seat assignments
- Game Commissioner: still need a volunteer. Would prefer it to be a freshman or sophomore parent. A six-hour class, full day on Saturday. This is huge for fundraising. Gives us the ability to have raffles and the 50/50 raffles on game day. The game commissioner would have to be present on game day to oversee the collection of money. The sooner we have someone, the better
  - Nathan Hoff may volunteer for this position
- Community Events Coordinator: need people to step up outside of the board. More presence in the community, build up our football brand. Ordering swag to distribute at these events. If no volunteers, can't do these community activities
- Huskie Cards:
  - We ordered 2,200 cards (sold 1,470 last year). Approximately 22 per player
  - We are getting more money back per card this year
  - Large chains don't participate. More focused on locally owned. Asking a few businesses in the Tech Center, Winter Park
- \$130K budget for the Program for 2018
  - \$130K divided by 100 players: get an idea of what it cost per player
  - There will be a fee to play. Every school and every sport charges (Cherry Creek charges \$800, gathering info about other schools). The board is working on how to divide up the payment: a portion due up front to cover summer activities and then the second and final payment after the Fair/Parade. First payment non-refundable. Athletic director has authorized pay-to-play, but he must approve the final fee



- Only way to make it fair, so that everyone is bearing the cost of the program equally. Ability to fundraise. Of 100 players, we cannot have 7-8 parents fundraising \$100K. Not sustainable for a 5A program
- One cost that is all inclusive of camps, banquet, spirit pack
- Excluded from fee: girdle, cleats, and the district fee of \$185
- An account will be created for you when your player registers
- Fundraise through bringing in sponsorships, King Soopers Cards, Huskie Card sales
- Cannot force fundraise. In the past they couldn't force you to fundraise or pay the difference if you didn't fundraise
- Will have scholarships available, don't want lose kids due to finances
- Questions are welcome

#### Updates from the Vice-President

- Parent survey will be going out

#### Secretary's Report

- Review and approval of January 2018 meeting minutes
- Current player counts (2018 roster):
  - Fresh: 56
  - Soph: 36
  - Junior: 29
  - Senior: 25
- Over 200 emails on our distribution list
- Searching for our Facebook password so we have admin rights to connect all social media, considering making a new Facebook page
  - Want to spotlight our players doing other activities, sports, community service, mission trips, grades
    - WMDs: Coach Martin
    - La Crosse: Jeni Pottenger and Jody Murphy
- Website:
  - Back end is finished. Now updating and adding content, building forms
  - Do we want it to be a Membership website where you must log in? Then we have email addresses
  - Set up to do registrations
  - Huskie Raise: fundraiser like "Snap Raise." Can select the player you are donating to. Valerie would make a spreadsheet to track the various money raised by each player. Valerie can set up a customer in Quick Books and email an invoice for fees. QuickBooks charges 2.5% plus 25 cents to pay with a credit card. Immediately goes into the player account, and don't have to reconcile with PayPal
  - Patrick is volunteering and doing the website development for free for the Club

#### Treasurer's Report

- \$9,805 in checking
- Have our first sponsor check was deposited yesterday: Where Food Comes From, Inc.
- Second sponsor of \$1,000: CoBiz Financial

#### Liaison Updates

- Dena needs \$1,000 for swag: lanyards, higher quality silicon bracelets

#### Review of Old Business

- Huskie Cards: 22 cards per player
- King Soopers fundraiser (reloadable cards). The cost is \$5, with \$5 pre-loaded. Tied to player account. Entire 5% will go back to the player. How it works: if you load \$100, \$5 is credited to your player's account. You can reload as often, and for as much, as you want. 5% goes to your player account. Can start using it now



- Sponsorships
  - We currently have 2 sponsors
  - Getting jerseys from Gene and will make shadow boxes for the \$3,000 and higher sponsors

#### New Business

- Spirit Nights: try to have one per month. Receive 10%-25% of sales
- Parent Mixer: March 10<sup>th</sup> from 5:00 – 8:00 p.m. at The Move. Kick off the season. Light appetizers and adult beverages
- Throwdown: Jeni Pottenger is heading it up, but we need a committee. Street party format
  - If you have auction items or ideas, please contact Jeni. Need condos, big ticket items
    - [pottengerjeni@yahoo.com](mailto:pottengerjeni@yahoo.com)
- Merchandise
  - Have at the Freshman meeting on March 7<sup>th</sup>
  - Looking to purchase hats, women's clothing, kids clothing, nylon flags to hang on house, yard signs
  - Trying to reinvent the logo, do something new for football. Students helping design
  - Want to restock at Play It Again Sports

#### Key Calendar Items

- WMDs Tuesdays, Wednesdays, and Thursdays until March 15<sup>th</sup>
- March 7<sup>th</sup>: Rising Freshman Meeting, 5:30 in the Main Gym, DCHS
- March 7<sup>th</sup>: Huskie Quarterback Club Meeting, 6:30 in the Team Room, DCHS
- March 10<sup>th</sup>: Parent Mixer at The Move
- March 26<sup>th</sup>: Rising Freshmen weight camp begins, Mondays and Wednesdays, 3:30 – 4:30 p.m., transportation provided from Mesa to DCHS
- March 27<sup>th</sup>: Spring Running begins for upperclassmen, Tuesdays and Thursdays, 3:15 – 4:30 p.m.

Thank you to the new faces in the room!

**Next Monthly Huskie Quarterback Club Meeting: March 7, 2018**

Meeting adjourned 1939