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## DC Huskie Quarterback Club – Monthly Meeting Minutes March 7, 2018

Meeting called to order by Brian Briggs at 1832

### Introductions

- Thank you for attending. Welcome new freshman families
- Board and liaisons meet approximately every two weeks
- QB Club meets once a month: must attend to have your voices heard
- All classes have liaisons and they will send out review of meeting afterward. If you have questions or concerns, start with your class liaison and they will filter it to the board. We have included liaisons on the board so you will have your class represented. If you have comments of how we can do things better, game day experience ideas, things we want to do for the players, send them to your class liaison
  - Class Liaisons:
    - Sally and Eric Sharp: Freshmen
    - Jeni Pottenger: Sophomore
    - Tracy Hulseley: Junior
    - Dena Eastman: Senior

### Updates from Coach Hill

- Coaches attended two clinics
- Coach Ketron took the Head Coaching position at Chaparral. He will also be the head weight training coach
  - Posting a new strength coach position but are hoping that position will be filled by Coach Kopenhafer
  - Hill, Kopenhafer, Woodrick are certified. Will keep on with our weight training program, but now the coaches will plan weight training. Excited to get more hands on, planning it ourselves
- Looking for a D-Line and Varsity Assistant. 3-6 new teaching positions are opening at DCHS this spring, will watch those hires for a fit
- WMDs are going great
- Questions/Comments for Coach
  - A Club member had a coach recommendation: the job was offered to that person but he declined
  - Ketron involved in schemes, etc.? No, he wasn't
  - Do you know why Ketron is leaving? His daughter is graduating this year, wanted to coach again. Tried to get him to come back, but he wants to be a head coach
  - Do you have position dinners? No, we are more whole-team oriented. Each position coach takes their group out. Booster Club provides meals before games. We do things to get our team together
  - Heard anything about Castle View? Hired a new Head Coach: Todd Casebier
  - Do we have a Freshman Coach? Yes, John Anderson
  - Can kids purchase other helmets/Ridell helmets? We go through Elite Sports. Coach doesn't use Riddell because it takes longer to get parts, but I can go to Elite in town. If you want to buy a Riddell helmet, you can. Coach is fine with that. Must be matte purple and please buy and provide replacement parts to Coach Hill so he has them on hand at games. Usually takes a month or two, so if you want before UNC Camp, will want to order now

### Updates from the President

- Program Fees
  - How do we run a 5A program? How has it been done? Is it sustainable?
  - In the past we have had a board that sought out sponsorships, found money to run the program, with a fundraising program that was strictly volunteer
  - A Program Fee is the best way to equally spread it out. Last year some kids didn't fundraise at all
  - The Board looked at how other programs do this. Board reviewed old budgets and other sports' fees. Spent 12-15 hours analyzing the fee. Met with coaches, athletic director



- Every program in this school does fundraising and generates income to run a program
- Football is the most expensive sport to run, from an equipment standpoint
- Wanted one fee that paid for everything, but we have UNC Camp and summer camp, so couldn't do that
- Coaches want you to be able to fundraise a large portion of this, you should be able to fundraise ¾ of this. If you fundraise, the fee is much lower than other sports
- Per CHSSA no sport can force-fundraise, so we have to set a fee. Can no longer be volunteer fundraising
- Have to pay the fees by August 4 or a player can be stricken from the roster. Don't want that to happen. There is a deadline so coaches can have a set roster
- The fee is approved by athletic director and coaches
- Budgets available for you to review
- Very frugal about how we spend money. For example, the Board provided the alcohol for the Parent Mixer. Want monies to go to the program
- Some scholarships will be available. Must qualify for free or reduced lunch. Budgeted for this
- Program Fee pays for nutrition, team building, banquets, new uniforms, new helmets, new endzone equipment (allocated \$3,000), Coaches wish list, scholarships, Purple Bus (we all benefit from it, advertising, builds the DC brand, use for community events)
- Not included in Program Fee:
  - \$185 District Fee: Paid separately to the District. Everyone pays it. Doesn't go to the QB Club. pays for some coaches, officials, some transportation
  - Girdle, cleats
- Fee Due Dates
  - May 9: UNC Team Camp: \$250. All grades invited. Due earlier so we can pay for it
  - June 4: Summer Programming: \$300. Speed camp, spirit pack. Summer programming is critical. Need everyone to be there. Coach will work with your player regarding vacations. This is a very affordable camp compared to other sports (i.e. \$2,000 to play basketball through the summer)
  - August 4: \$950 Program Fee is due. Can fundraise all of it. Can start fundraising now with King Soopers Cards or sponsorships. This is what it costs to run the season
- You can make payments toward any of the fees on a schedule that works for you, as long as they are paid by the deadlines. Valerie, Club Treasurer, tracks all payments and fundraising
- Program Fee information will go as a mass email and up on the website
- Fundraising Options:
  - Huskie Cards. Biggest fundraising opportunity
    - Took your feedback and are trying to get local businesses, Tech Center on the card
    - Haven't set the price point yet for what credit you will get back for each card sold. They sell for \$30 but the QB Club doesn't receive \$30 for each card. There is a cost associated with the cards. Cards are priced at intervals, where the first 800 cost the full \$30, the last 500 are pure profit, and levels in between. Need to average out the cards. Cannot lose money on them. We aren't taking money from you
    - Dana still has 900 cards left from last season, but the Huskie Card Vendor credited us back. The team sold 1400 out of 2300 ordered last season. Can still sell those
    - Brian will work on mapping areas, want to be targeted. Will sell at King Soopers and the Parade
    - Each player will start with 22 cards. Will start selling them as soon as they arrive, sometime in June. Can sell them until the Parade August 4. August 4 will be the selling deadline. If you are struggling to meet your goal, contact the Board
  - King Soopers Cards. Can start this now
    - You earn 5% back for every dollar you reload on the card. In the past, QB Club received 2.5% and the player received 2.5%
    - Must reload every 90 days to keep the card active. Can reload it just before you purchase your groceries, or have your transaction suspended at the end of your order, they will add to the card, and then you can pay for your groceries with your card
    - As a group we must reach \$5,000 before King Soopers cuts us a check
    - Each card costs \$5 but comes loaded with \$5 on it



- HuskieRaise (Similar to Snap Raise)
  - Will have two opportunities: month of April and the month of July
  - With Snap Raise we lost approximately 27%. With HuskieRaise it will cost less than 3%. Getting more money back
  - You send out emails to anyone you want. Person goes to the website, selects your player, and you get credit
- Sponsorships
  - Players receive 25% back on sponsors \$500 or more
  - If you want a sponsorship list, contact a board member and they will give you some from the list they have
- Comments/Questions:
  - Can you cut a kid if they don't pay? Yes a player can be cut if they don't pay. It is a Program Fee that has been approved. Don't want to do this. All sports have a fee. Last year it was voluntary fundraising. This year it is a Program Fee
  - How do you force fundraising? We don't. That is why there is a Program Fee
  - \$2000 is a lot of money
  - Other sports don't cost this much
  - Can the final date for Huskie Card sales be pushed out into September?
  - Should the Club, not just the Board, vote on decisions like buying new uniforms...we voted on different decisions in the past? Bring it to your liaisons and they will bring it to the board. Want your input. Met with the uniform vendor in December. Was discussed at QB Club meetings

#### Secretary's Report

- Approved February meeting minutes
- Spirit Night at Freddie's March 14. Must have paper or electronic flyer. We get 15% back
- Social media: Facebook, instagram, twitter
- Send pictures of your players doing other things: [secretary@huskiequarterbackclub.com](mailto:secretary@huskiequarterbackclub.com). Want to promote our players
- Website: dchuskies.football
  - Making updates, adding content. Can email Patrick through the website
  - Schedules will eventually be posted

#### Old Business

- Parent Mixer March 10<sup>th</sup> at The Move from 5:00 – 8:00 p.m. 202 6<sup>th</sup> Street, 3<sup>rd</sup> Floor

#### New Business

- Street party, bands, new name for the July Event/Fundraiser
- Contact the board if you know of any donations: sports tickets, condos, golf. Will run the auction online too

#### Misc.

- Voting Rights are included in the fee. In the past it was separate and cost \$30. Have one vote/family when the new board is elected
- The new uniforms cost \$25K. Board approved it. Alternate graphite uniform this year: varsity only. Then new home (purple) and away (white). Three new uniforms every four years. Uniforms trickle down to underclassmen
- Want to be at 5-7 community events and grow the DC brand
- Investigating a new logo
- Jeni made the Freshmen guide, want Freshmen included in team activities like Run the Rock. Last year was the only year Freshmen didn't go to UNC Camp
- Get involved on social media

End: 1936